

DAY 5
CHAPTER 2
RE-EVALUATE (cont)

PERSONAL MISSION WORKSHEET

- Most businesses do not share a personal mission statement. This is for your personal life and should be thought of as such.
- Your personal statement is still to clarify direction, inspire the people in your life, and determine what purpose they serve after reflecting on your personal principles (morals, values, ethics, integrity, and commitment) and goals in life.
- Think about the reasons behind your goals and how achieving them would improve you as a person.
- Your mission statement should be clear and concise, without any unnecessary details.

Link together three elements:

**The value you create +
Who you're creating it for +
The expected outcome.**

Brain Dump:

Summarize the people and purpose your personal life serves,

What is the personal impact of your life, and whom does it affect?

What is the expected outcome?

Now write:

My Personal Mission Statement is:

DAY 5
CHAPTER 2
RE-EVALUATE (cont)

BUSINESS MISSION WORKSHEET

- After reflecting on your personal principles (morals, values, ethics, integrity, and commitment) and goals in life, think about the reasons behind your goals and how achieving them would improve you as a person.
- Your mission statement should be clear and concise, without any unnecessary details.

Link together three elements:

**The value you create +
Who you're creating it for +
The expected outcome.**

Brain Dump:

Summarize the people and purpose your business serves:

What is the personal impact of your life, and whom does it affect?

What is the expected outcome?

Now write:

My Business Mission Statement: